



SLPTA Winter Fundraiser
Equal Exchange Fairly Traded Products

January 7, 2010

Dear Family and Friends of Shadow Lake Elementary:

Shadow Lake PTA is starting its new fundraising drive. We are excited to offer Equal Exchange: organic, fairly traded coffees, hot cocoa, teas, chocolates, and healthy snacks!

Help us raise money for PTA educational support services, Missoula Children's Theater, and Camp Casey. ALL 5th grade earnings will go directly toward defraying the cost of Camp Casey. Our School **earns 40%** of each sale!

This easy and delicious fundraiser is sweet in more ways than one: not only are you raising money for our children's education, but Fair Trade also supports small-scale farmers worldwide. Recent benefits of Fair Trade include micro loans for indigenous weavers in Guatemala, an ecotourism project in Nicaragua, new classrooms in El Salvador, and the use of organic and sustainable farming practices thus helping cool the planet.

Today we are sending home a catalog and information to start taking orders. Please support the above listed endeavors by contacting family, friends, neighbors and coworkers.

Orders are due January 21, 2010

Make checks payable to SLPTA (Shadow Lake PTA).

Together we can make this the most successful fundraiser yet, raising money and building future global citizens!

Thank you for your support,

Karina Heiting-Sogge
Shadow Lake Winter Fundraiser Coordinator
Any questions? Feel free to contact Karina Sogge at
slwinterfundraiser@yahoo.com or 425-432-5102

To learn more, please visit www.equalexchange.coop

PTA[®]
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Important Info

Orders due: Thursday, January 21, 2010

Product pickup: Tuesday, February 9, 2010

Product items and info:

Coffee (from Latin America and Africa)

- whole bean or ground, caffeinated or decaf

Chocolate & Cocoa (from Latin America, produced with Swiss expertise)

- hot chocolate- regular or 'spicy'
- baking cocoa
- gourmet chocolate bars

Tea (premium organic tea from India, Sri Lanka, & South Africa)

- green
- Chai
- Rooibos (naturally caffeine free)
- English breakfast blend

Snacks (nuts & berries grown with care by small farmers in US)

- organic cranberries, dried & sweetened
- organic nuts-pecans (roasted & salted, almonds (tamari roasted))

Equal Exchange is a leading Fair Trade organization. Through 23 years of long-term partnerships based on respect and transparency, small-scale farmers are staying on their land and sustaining their communities. We invite you to share our vision for a better world—a vision that connects us more closely to the food we eat and to the farmers who grow it. To learn more, visit www.equalexchange.coop